

FLOUR

FEED

PULSES&RICE

PASTA&BISCUIT

CORN&SEMOLINA



**10th INTERNATIONAL FLOUR,
FEED, CORN, SEMOLINA, RICE,
BULGHUR MILLING MACHINERY
& PULSES, PASTA, BISCUIT
TECHNOLOGIES EXHIBITION**

02-04 MAY 2024
HALL 1-2-3 İSTANBUL EXPO CENTER



POST SHOW REPORT

www.idma.com.tr

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DEĞİRMEN ve SEKTÖR
MAKİNELERİ ÜRETİCİLERİ
DERNEĞİ



TABADER
The Association of Grain and Flour Processing Technology, Design and Innovation Systems

Organized by



Venue



THIS TRADE FAIR IS ORGANIZED WITH THE PERMISSION OF THE UNION OF CHAMBERS AND COMMODITY EXCHANGES OF TURKEY (TOBB) IN ACCORDANCE WITH THE LAW NUMBERED 5174..

IDMA 10th ANNIVERSARY SET THE STAGE FOR GLOBAL COLLABORATION IN GRAIN PROCESSING



IDMA, the International Flour, Feed, Semolina, Rice, Corn, Bulgur, Milling Machinery and Pulses, Pasta, Biscuit Technologies Fair, is a significant event held in Turkey, known as the homeland of wheat. Celebrating its 10th iteration, IDMA gathers industry leaders, investors, and participants from around the globe at the Istanbul Expo Center. This event serves as a crucial meeting point for the milling machinery and cereals processing industry, aiming to foster innovation, collaboration, and economic growth.

The fair features over 300 participating companies and is supported by more than 60 associations, unions, and federations, highlighting its extensive industry reach and influence. The opening ceremony was graced by prominent figures such as Ahmet Güldal from the Turkish Grain Board, Dida Gardera from Indonesia, and Haluk Tezcan from the Turkish Flour Industrialists Federation, among others. Their presence underscores the global significance of IDMA as a platform for showcasing advancements in grain processing technologies and forging strategic partnerships.

Muhammet Ali Kalkan, President of HAGE Group, the organizer of IDMA, expressed high expectations for the fair, anticipating approximately 10,000 visitors from 120 countries. The event aims to drive growth in the sector by facilitating knowledge sharing, showcasing the latest technologies, and catalyzing substantial investments. Kalkan emphasized IDMA's role in elevating Turkey's profile as a leader in flour, grain, feed, and pulses processing globally.

Moreover, IDMA sets ambitious export targets, aiming for \$500 million in exports during the three-day event and projecting a record-breaking \$5 billion in exports for the milling machinery sector by 2024. This goal reflects Turkey's growing influence in the global milling industry and underscores IDMA's commitment to advancing sectoral capabilities and international partnerships.

In conclusion, IDMA stands out as a pivotal event in the milling machinery sector, leveraging Turkey's heritage in wheat production to foster innovation, economic growth, and international cooperation in the grain processing industry.



EXHIBITION OVERVIEW

Exhibition Name	: IDMA ISTANBUL 10th International Flour, Feed, Corn, Semolina, Rice, Bulghur Milling Machinery & Pulses, Pasta, Biscuit Technologies Exhibition
Organizer	: IDMA International Fairs
Supporters	: T.R. Ministry of Commerce, KOSGEB, TUSAF, DESMÜD, TÜRKİYEM-BİR, TABADER
Date	: 02-04 May 2024
Venue	: Istanbul Expo Center
Total Area	: 30.000m ²





EXHIBITION 2024 STATISTICS



3182
FOREIGN VISITORS



7556
TOTAL VISITORS



170
EXHIBITORS



16
EXHIBITING
COUNTRIES



94
NUMBER OF
VISITOR COUNTRIES



60
VISITORS
DELEGATIONS





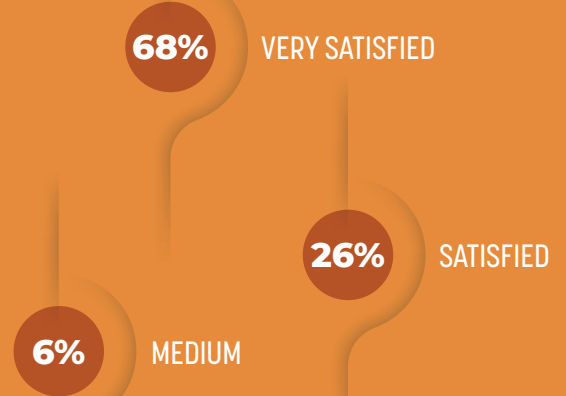
ABOUT THE EXHIBITORS



170
TOTAL EXHIBITORS




EXHIBITORS SATISFACTION RATE



WILL YOU BE JOINING THE NEXT EDITION?



HOW DO YOU EVALUATE THE PROFILE OF THE VISITORS



ABOUT THE EXHIBITORS

24% FOREIGN EXHIBITORS

76% LOCAL EXHIBITORS

PRODUCTS



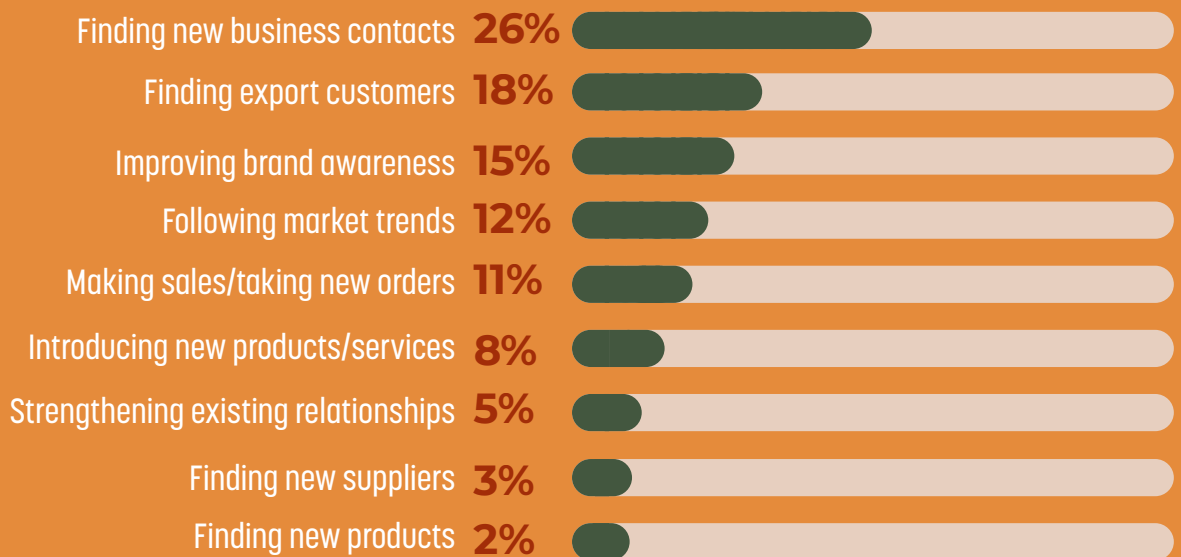
EXHIBITING COUNTRIES

- AUSTRIA
- CHINA
- EGYPT
- INDIA
- IRAN
- ITALY
- KOREA
- MALI
- MOROCCO
- NIGERIA
- OMAN
- PALESTINE
- RUSSIA
- SENEGAL
- SOUTH KOREA
- USA

EXHIBITORS PROFILE

- Representatives of flour, feed, semolina, corn, and rice mills
- Representatives of bulgur and pulse processing factories
- Representatives of pasta and biscuit factories
- Representatives of factories producing grain and pulse-based foods
- Presidents and members of civil society and professional organizations
- International buyers of cereals and pulses
- Seed producers
- Academics and students
- Representatives of official institutions
- Grain and flour mill technologies
- Feed production technologies
- Bulgur production technologies
- Rice and pulse processing technologies
- Biscuit production technologies
- Pasta production technologies
- Corn and semolina production technologies
- Laboratory equipment
- Flour, feed, and grains additives

WHAT ARE THE REASONS FOR YOUR PARTICIPATION AT IDMA?



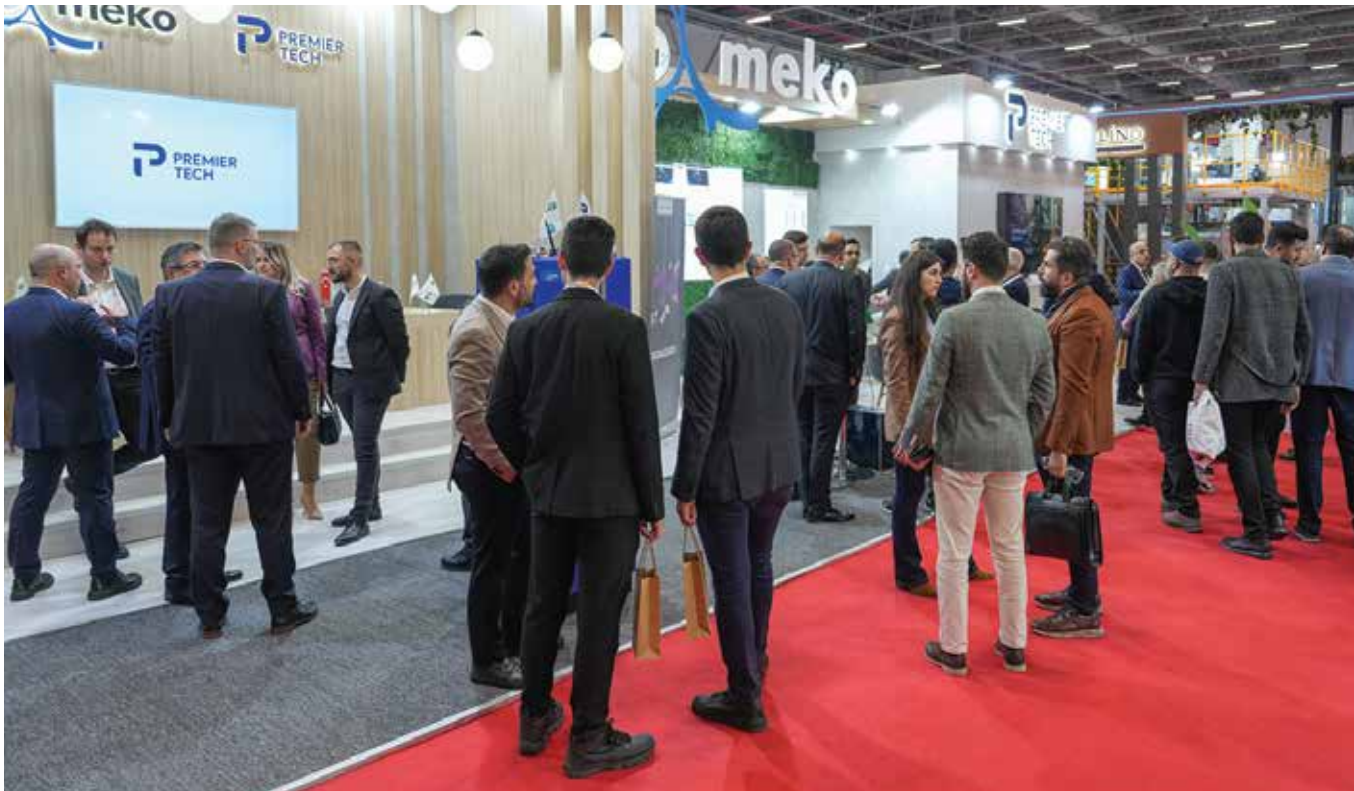
VISITORS STATISTICS

57% LOCAL VISITORS

43% FOREIGN VISITORS



7556 TOTAL VISITORS



SATISFACTION RATE OF VISITORS



80% VERY GOOD



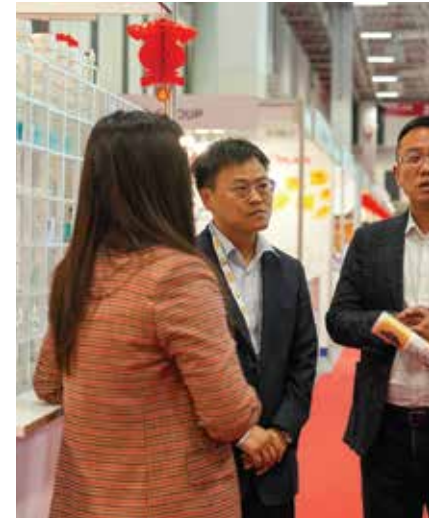
15% GOOD



5% MIDDLE

THE TOP 10 COUNTRIES WITH THE MOST VISITORS

- Algeria
- Iran
- Libya
- Romania
- Senegal
- Egypt
- Iraq
- Morocco
- Russia
- Tunisia



COUNTRIES WITH PROFESSIONAL DELEGATIONS

- Afghanistan
- Algeria
- Bahrain
- Bolivia
- Egypt
- Indonesia
- Iran
- Iraq
- Jordan
- Kuwait
- Libya
- Mali
- Morocco
- Oman
- Pakistan
- Portugal
- Romania
- Russia
- Saudi Arabia
- Senegal
- Serbia
- Spain
- Sudan
- Tunisia
- Türkiye
- Uganda
- Ukraine
- Yugoslavia

VISITORS BY CONTINENT

- 40% MIDDLE EAST
- 35% EUROPE
- 15% AFRICA
- 5% ASIA
- 3% LATIN AMERICA
- 2% SOUTH AMERICA



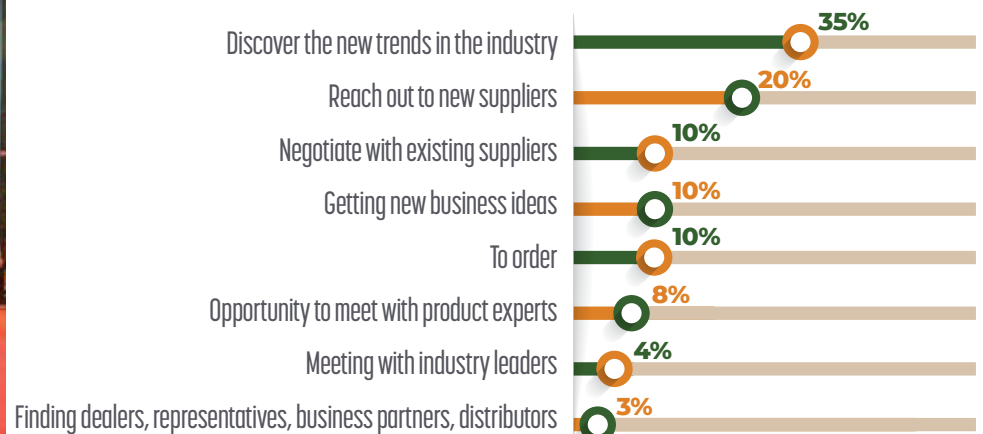
VISITORS PROFIL



VISITORS BY SECTORS



PURPOSE OF VISITING





*5. INTERNATIONAL TABADER SUMMIT ISTANBUL

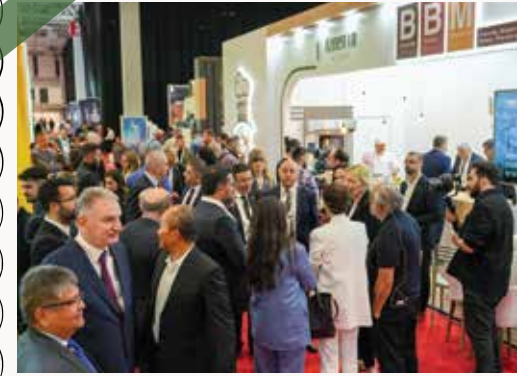
5. INTERNATIONAL TABADER SUMMIT ISTANBUL Organized by TABADER 5th International Tabader Summit Between 2-4 May 2024 With IDMA at Istanbul Expo Center was held simultaneously.



BBM KITCHEN, WHICH WITNESSED DIFFERENT TASTES AND CONVERSATIONS, ADDED COLOUR TO IDMA

The BBM Kitchen at IDMA Istanbul Fair was a vibrant hub of activity, supported by Özmen Un as the main sponsor. It captured widespread attention with its engaging program, including the "Taste the Future" discussion moderated by Mine Ataman of BBM Magazine.

This session featured insightful conversations on future food trends, drawing notable figures such as Deputy Governor Mustafa Alkan, TMO General Manager Ahmet Güldal, and other industry leaders. The stand also hosted a protocol delegation and offered refreshments, making it a focal point of interaction and innovation throughout the event.



INTERNATIONAL GRAIN AND PULSES CONGRESS

INTERNATIONAL CEREALS AND PULSES CONGRESS by TABADER ACADEMY held at the International Grain and Pulses Congress 2-4 May 2024 Estimated via IDMA between was held simultaneously.



6th INTERNATIONAL CERTIFIED MILLING TRAINING

6. INTERNATIONAL CERTIFIED MILLING TRAINING by TABADER ACADEMY 6th International Certified Milling Training Between 2-4 May 2024 With IDMA at Istanbul Expo Center was held simultaneously. In addition to game-changing discussions and networking opportunities, IDMA Istanbul is one of the best events in the industry.



IDMA TODAY IS A DYNAMIC NEWSPAPER DEDICATED

TO COVERING THE LATEST NEWS AND DEVELOPMENTS

In addition to groundbreaking discussions and networking opportunities, IDMA Istanbul witnessed the launch of IDMA Today, a dynamic newspaper dedicated to delivering the latest news and developments in the industry. As a testament to Parantez Media's goal of providing comprehensive news and information, the IDMA Today exhibition newspaper received great interest from participants and visitors. Reflecting the lively atmosphere of the exhibition, the newspaper was highly appreciated for its current content and interviews conducted at the exhibition with prominent industry leaders such as Moulay Alalaoui, President of the Moroccan Federation of Flour Millers, Rodion Rybchynskyi, Director of the Ukrainian Millers Association, and Suncica Savovic, Director of the Serbian Grain Association.





W E I N T H E P R E S S





51
PRINTED PUBLICATION



307
ONLINE NEWS



1981279
ACCESS



2
OVERPASS



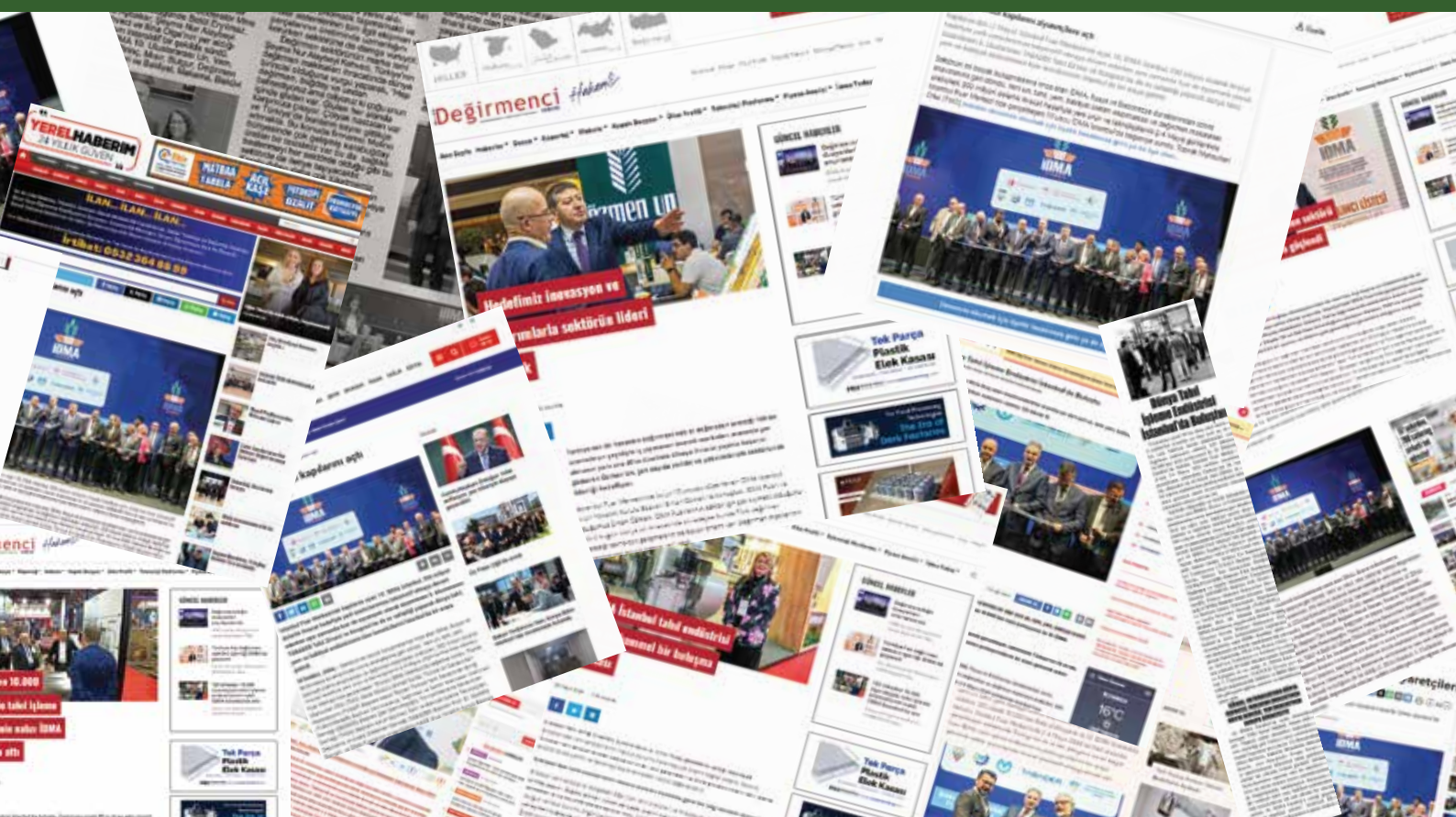
150
LIGHT POST



200
BANNER



7
MAGAZINE
ADVERTISEMENT/NEWS



FLOUR

FEED

PULSES & RICE

PASTA & BISCUIT

CORN & SEMOLINA



11th INTERNATIONAL FLOUR, FEED, CORN, SEMOLINA,
RICE, BULGHUR MILLING MACHINERY & PULSES,
PASTA, BISCUIT TECHNOLOGIES EXHIBITION

25-27 JUNE 2026

ISTANBUL EXPO CENTER

HALL 2-4-8

SEE YOU IN 2026...

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REPUBLIC OF TURKEY
MINISTRY OF TRADE



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TABADER

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ULUSLARARASI FİBAR YAPIM A.Ş.

Venue



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